# Professional Communication By Aruna Koneru

Professional Communication **Speak to Lead** *Business Communication* **The Golden Tap - The Inside Story of Hyper-Funded Indian Start-Ups Yoga & Parapsychology** *Innovations and Applications of AI, IoT, and Cognitive Technologies English Language and Communication Skills for Engineers (as Per the Latest AICTE Syllabus) Mind Master Lifestyle Sustainability and Management Solutions Using AI, Big Data Analytics, and Visualization* Soft Computing for Problem Solving *Inventive Communication and Computational Technologies* Proceedings of the First International Conference on Computational Intelligence and Informatics **Interventions in Pulmonary Medicine Person to Person** Neural Networks **Managerial Communication** *The Optimal Homotopy Asymptotic Method* **Speak Now: 1: Workbook Speak Now: 4: Workbook** Communication Skills **Expert Indexing in Oracle Database 11g** *C for Beginners* **Advances in Structural Engineering** Tactics for Listening **Firefly Luciferase ATP Assay Development for Monitoring Bacterial Concentrations in Water Supplies Programming with C.** Cybernetics, Cognition and Machine Learning Applications *An Introduction to Markov State Models and Their Application to Long Timescale Molecular Simulation* Cardiac Resynchronization Therapy **Internet of Things: A Hands-On Approach** Multifunctional Systems for Combined Delivery, Biosensing and Diagnostics **A Companion to Communication Skill in English** International Business Correspondence **Schaum's Outline of Discrete Mathematics, Revised Third Edition** Speak Now: 1: Student Book with Online Practice *How I Taught My Grandmother to Read and other Stories* Software Project Management **Computer Architecture Microeconomics for Business Hepatocellular Carcinoma**

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Soft Computing for Problem Solving Jan 25 2022 This two-volume book presents the outcomes of the 8th International Conference on Soft Computing for Problem Solving, SocProS 2018. This conference was a joint technical collaboration between the Soft Computing Research Society, Liverpool Hope University (UK), and Vellore Institute of Technology (India), and brought together researchers, engineers and practitioners to discuss thought-provoking developments and challenges in order to select potential future directions. The book highlights the latest advances and innovations in the interdisciplinary areas of soft computing, including original research papers on algorithms (artificial immune systems, artificial neural networks, genetic algorithms, genetic programming, and particle swarm optimization) and applications (control systems, data mining and clustering, finance, weather forecasting, game theory, business and forecasting applications). It offers a valuable resource for both young and experienced researchers dealing with complex and intricate real-world problems that are difficult to solve using traditional methods.
**Schaum's Outline of Discrete Mathematics, Revised Third Edition** Jan 01 2020 Tough Test Questions? Missed Lectures? Not Enough Time? Fortunately for you, there's Schaum's Outlines. More than 40 million students have trusted Schaum's to help them succeed in the classroom and on exams. Schaum's is the key to faster learning and higher grades in every subject. Each Outline presents all the essential course information in an easy-to-follow, topic-by-topic format. You also get hundreds of examples, solved problems, and practice exercises to test your skills. This Schaum's Outline gives you: Practice problems with full explanations that reinforce knowledge Coverage of the most up-to-date developments in your course field In-depth review of practices and applications Fully compatible with your classroom text, Schaum's highlights all the important facts you need to know. Use Schaum's to shorten your study time-and get your best test scores! Schaum's Outlines-Problem Solved.
**Advances in Structural Engineering** Dec 12 2020 The book presents research papers presented by academicians, researchers, and practicing structural engineers from India and abroad in the recently held Structural Engineering Convention (SEC) 2014 at Indian Institute of Technology Delhi during 22 – 24 December 2014. The book is divided into three volumes and encompasses multidisciplinary areas within structural engineering, such as earthquake engineering and structural dynamics, structural mechanics, finite element methods, structural vibration control, advanced cementitious and composite materials, bridge engineering, and soil-structure interaction. Advances in Structural Engineering is a useful reference material for structural engineering fraternity including undergraduate and postgraduate students, academicians, researchers and practicing engineers.
Speak Now: 1: Student Book with Online Practice Nov 30 2019 Student Book: A speaking component in every activity develops confident and successful speakers Student Book: Integrated video brings language to life and illustrates useful everyday language Student Book: Activities explore ways to target language in real-life settings Online Practice: Allows you to assign extra activities as homework and track your students' progress Online Practice: Features over 120 activities including Listening, Grammar and video review activities, and a speak, record, and submit to teacher function for Pronunciation practice Online Practice: Provides instant access to Student Book video and audio, links to worksheets, audio scripts, tests, and answer keys Online Practice: Optional tools, including the Discussions feature, allow you to give students more opportunities to practice informal language Online Practice: Features custom tools so you can set up groups of students within a mixed ability class and assign different activities for a personalized learning program Online Practice: Makes reviewing students' progress easy with integrated and downloadable tests and a comprehensive online Gradebook
**A Companion to Communication Skill in English** Mar 03 2020 THE BOOK This is an excellent handbook as well as a guide for learning, practising, improving and developing the skills necessary for English pronunciation. Divided into two Parts, the book in Part I—Sound System in English—explains how to pronounce vowel and consonant sounds correctly so that there is least confusion in the listener's mind. Part II—Accent Patterns in English—describes word and sentence stress and suggests the most common and important tips for proper and correct pronunciation. The lessons provided in this book are simple and easy to practise and can serve as an instructional manual and ideal practice material in the language laboratories. KEY FEATURES Gives well-planned lessons to practise IPA sounds. Provides a large number of lessons for practice. Contains an audio CD which will help the students practise pronouncing the words correctly. This accessible and highly practical book is intended for the undergraduate students of different streams. It can also be of considerable help to plus two level students to improve and develop their pronunciation. Besides, professionals working in different fields should find this book extremely useful in their real-world scenario. An Expert Comment: We Indians have our own problem of speaking English with the influence of our mother tongue. Can this be changed? I think not! Therefore, what is important is when an English word is spoken, it should be pronounced in a manner that can be understood correctly by the listener. That is what Mr.

Jitendra has so successfully done in this book. I am happy to commend this book to all the readers. —DR. R.K. PATNAIK Former Vice Chancellor, The ICFAI University, Tripura

**Interventions in Pulmonary Medicine** Oct 22 2021 This new edition offers comprehensive coverage of all areas of interventional pulmonology, a minimally invasive endoscopic method for diagnosing and treating lung disorders. The text is divided into eight sections on the major areas of interventional pulmonology, including basic endoscopy, lung cancer staging, and interventional bronschoscopy in asthma and emphysema. Chapters then explore specific procedures and techniques, including medical thoracoscopy, flexible and rigid bronchoscopy, endobronchial ultrasound, and electromagnetical navigation with coverage of history, indications and contraindications, and up-to-date evidence-based reviews. In recent years there have been many advances in interventional pulmonology, the most significant relating to lung cancer early diagnosis and late-stage treatment. Two new chapters on lung cancer epidemiologic changes and personalized lung cancer treatment explore new methods for maximizing patient care for an increasingly prevalent disease. This inclusive volume concludes with a look towards the future of interventional pulmonology and experimental techniques currently being tested. Interventions in Pulmonary Medicine, Second Edition, is a must have for pulmonologists, endoscopists, pulmonary oncologists, ENT physicians, thoracic surgeons, anesthesiologists, and intensive care specialists and their teams.

Proceedings of the First International Conference on Computational Intelligence and Informatics Nov 22 2021 The book covers a variety of topics which include data mining and data warehousing, high performance computing, parallel and distributed computing, computational intelligence, soft computing, big data, cloud computing, grid computing, cognitive computing, image processing, computer networks, wireless networks, social networks, wireless sensor networks, information and network security, web security, internet of things, bioinformatics and geoinformatics. The book is a collection of best papers submitted in the First International Conference on Computational Intelligence and Informatics (ICCII 2016) held during 28-30 May 2016 at JNTUH CEH, Hyderabad, India. It was hosted by Department of Computer Science and Engineering, JNTUH College of Engineering in association with Division V (Education & Research) CSI, India.

Cybernetics, Cognition and Machine Learning Applications Aug 08 2020 This book includes the original, peer-reviewed research articles from the 3rd International Conference on Cybernetics, Cognition and Machine Learning Applications (ICCCMLA 2021), held in August 21 – 22, 2021, at Goa, India. It covers the latest research trends or developments in areas of data science, artificial intelligence, neural networks, cognitive science and machine learning applications, cyber physical systems and cybernetics.

**Managerial Communication** Jul 19 2021 A Practical, Strategic Approach to Managerial Communication Managerial Communication: Strategies and Applications focuses on communication skills and strategies that managers need to be successful in today's workplace. Known for its holistic overview of communication, solid research base, and focus on managerial competencies, this text continues to be the market leader in the field. In the Seventh Edition, author Geraldine E. Hynes and new co-author Jennifer R. Veltsos preserve the book's strategic perspective and include new updates to reflect the modern workplace. The new edition adds a chapter on visual communication that explains how to design documents, memorable presentations, and impactful graphics. New coverage of virtual teams, virtual presentations, and online communication help students avoid common pitfalls when using technology. "This is probably the best book on Managerial Communication in the market." –Astrid Sheil, California State University San Bernardino

**Hepatocellular Carcinoma** Jun 25 2019 This book provides a comprehensive overview of the current limitations and unmet needs in Hepatocellular Carcinoma (HCC) diagnosis, treatment, and prevention. It also provides newly emerging concepts, approaches, and technologies to address challenges. Topics covered include changing landscape of HCC etiologies in association with health disparities, framework of clinical management algorithm, new and experimental modalities of HCC diagnosis and prognostication, multidisciplinary treatment options including rapidly evolving molecular targeted therapies and immune therapies, multi-omics molecular characterization, and clinically relevant experimental models. The book is intended to assist collaboration between the diverse disciplines and facilitate forward and reverse translation between basic and clinical research by providing a comprehensive overview of relevant areas, covering epidemiological trend and population-level patient management strategies, new diagnostic and prognostic tools, recent advances in the standard care and novel therapeutic approaches, and new concepts in pathogenesis and experimental approaches and tools, by experts and opinion leaders in their respective fields. By thoroughly and concisely covering whole aspects of HCC care, Hepatocellular Carcinoma serves as a valuable reference for multidisciplinary readers, and promotes the development of personalized precision care strategies that lead to substantial improvement of disease burden and patient prognosis in HCC.

*How I Taught My Grandmother to Read and other Stories* Oct 29 2019 These are just some of the questions you will find answered in this delightful collection of stories recounting real-life incidents from the life of Sudha Murty- teacher, social worker and bestselling writer. There is the engaging story about one of her students who frequently played truant from school. The account of how her mother's advice to save money came in handy when she wanted to help her husband start a software company, and the heart-warming tale of the promise she made-and fulfilled to her grandfather, to ensure that her little village library would always be well supplied with books. Funny, spirited and inspiring, each of these stories teaches a valuable lesson about the importance of doing what you believe is right and having the courage to realize your dreams.

*An Introduction to Markov State Models and Their Application to Long Timescale Molecular Simulation* Jul 07 2020 The aim of this book volume is to explain the importance of Markov state models to molecular simulation, how they work, and how they can be applied to a range of problems. The Markov state model (MSM) approach aims to address two key challenges of molecular simulation: 1) How to reach long timescales using short simulations of detailed molecular models. 2) How to systematically gain insight from the resulting sea of data. MSMs do this by providing a compact representation of the vast conformational space available to biomolecules by decomposing it into states sets of rapidly interconverting conformations and the rates of transitioning between states. This kinetic definition allows one to easily vary the temporal and spatial resolution of an MSM from high-resolution models capable of quantitative agreement with (or prediction of) experiment to low-resolution models that facilitate understanding. Additionally, MSMs facilitate the calculation of quantities that are difficult to obtain from more direct MD analyses, such as the ensemble of transition pathways. This book introduces the mathematical foundations of Markov models, how they can be used to analyze simulations and drive efficient simulations, and some of the insights these models have yielded in a variety of applications of molecular simulation.

Communication Skills Mar 15 2021

*C for Beginners* Jan 13 2021 The objective of this book is to spread quality knowledge of C in a simple and easily understandable language with practical examples. It can be used by a wide range of readers, right from budding programmers to practicing professionals. More specifically, students/teachers of diploma/degree engineering, BCS, BCA, BSC, MSC, MCS, MCA etc will be benefited. Prior programming experience is not required to read this book. It can be used as textbook as well as reference book. This book explains fundamental concepts of C programming in a systematic and lucid manner. Program related questions & general questions given as FAQ s will make reader easy to grasp the concepts. Explanation of C language environment, operator precedence, prefix and postfix expression evaluation techniques, tips to quickly read function pointer complicated expressions etc is distinctiveness of this book.

Neural Networks Aug 20 2021 Learning process - Correlation matrix memory - The perceptron - Least-mean-square algorithm - Multilayer perceptrons - Radial-basic function networks - Recurrent networks rooted in statistical physics - Self-organizing systems I : hebbian learning - Self-organizing systems II : competitive learning - Self-organizing systems III : information-theoretic models - Modular networks - Temporal processing - Neurodynamics - VLSI implementations of neural networks.

*Mind Master* Mar 27 2022 'Doing everything admirably well matters very little if you can't finish the job.' Few people know better than Viswanathan Anand how to think strategically at lightning speed and work under immense pressure to overcome the toughest odds. From the time he learnt to move pieces on a chessboard as a six-year-old, Vishy - as Anand is fondly called - has racked up innumerable accolades. With five World Championship titles, he is a peerless ambassador of chess, and his is one of the most revered names in the sport. In Mind Master, Vishy looks back on a lifetime of games played, opponents tackled and circumstances overcome, and draws from its depths significant tools that will help every reader navigate life's challenges: What role do tactics and strategy play in the preparation for achieving a goal? How can emotions be harnessed to your advantage in tricky situations? What do you need to do to stay relevant in the face of rapidly changing realities? Is unlearning really the only way to learn? These are just some of the nuggets Vishy touches upon with characteristic wit, easy wisdom and disarming candour in this expanded edition of his critically acclaimed memoir, a delightful and invaluable exploration into the self that will thrill, inspire and motivate readers as few books have done before.

<u>International Business Correspondence</u> Jan 31 2020 International business correspondence is not simply writing or information exchange. It is something that you want others to know about you – to know about your business and the way you deal with business transactions. It is by the way you create your letter that your reader can identify whether you are friendly, rude, or you just simply want to do business. Your letter shows your attitude. This is one reason why it is important to consider your way of writing, write professionally and with courtesy. Success of business transactions is not only dependent on your ability to talk and communicate verbally, but also the way you communicate in letters. How important is learning the proper way of writing business letters? This book will help you to improve your written communication by guiding you through the steps and guidelines of making an effective letter. Aside from that, you will learn to see that planning is important. Gathering information and doing some research will help you. As you go through answer complaints, it will save you to make adjustments, it is important and friendly to reply to inquiries, it is good to be precise in your quotations, it is proper to acknowledge placed orders or acknowledge payment, it is worth to check all outgoing orders for shipment and delivery, it is important to have an insurance policy, it is tedious to deal internationally without bank transactions, and it is by connection that you can increase your sales. You need to connect to your customers and readers in order to build a good working relationship. If you are able to establish a good relationship, they will value you as their business partners. Skills in creating business letters are important for the success of your business. Business letter writing skills will also boost your confidence as a businessman and will help boosting your business as well. This book aims to help students to develop their skills and confidence in writing international busi-ness letters. It can also serve as a reference for students at college and university levels.

<u>Professional Communication</u> Nov 03 2022 "Professional Communication" presents ten studies of communication practices in a variety of professional contexts. By drawing on diverse methodologies from fields such as conversation analysis, intercultural communication, and organizational studies, the essays here examine how language is constructed, managed, and consumed in various professional situations, ranging from academic settings to business negotiations. One important theme of the book is its emphasis on the collaboration between researchers and professionals. The contributors strongly believe that such collaborative partnership will provide direct implications for improving workplace communication and enhance better understanding of the construction of professional identity and organizational behaviour. This book will appeal to not only scholars and researchers in discourse analysis, intercultural communication and professional studies, but also practitioners in the related fields and disciplines.

*Innovations and Applications of AI, IoT, and Cognitive Technologies* May 29 2022

**Computer Architecture** Aug 27 2019 This best-selling title, considered for over a decade to be essential reading for every serious student and practitioner of computer design, has been updated throughout to address the most important trends facing computer designers today. In this edition, the authors bring their trademark method of quantitative analysis not only to high performance desktop machine design, but also to the design of embedded and server systems. They have illustrated their principles with designs from all three of these domains, including examples from consumer electronics, multimedia and web technologies, and high performance computing. The book retains its highly rated features: Fallacies and Pitfalls, which share the hard-won lessons of real designers; Historical Perspectives, which provide a deeper look at computer design history; Putting it all Together, which present a design example that illustrates the principles of the chapter; Worked Examples, which challenge the reader to apply the concepts, theories and methods in smaller scale problems; and Cross-Cutting Issues, which show how the ideas covered in one chapter interact with those presented in others. In addition, a new feature, Another View, presents brief design examples in one of the three domains other than the one chosen for Putting It All Together. The authors present a new organization of the material as well, reducing the overlap with their other text, Computer Organization and Design: A Hardware/Software Approach 2/e, and offering more in-depth treatment of advanced topics in multithreading, instruction level parallelism, VLIW architectures, memory hierarchies, storage devices and network technologies. Also new to this edition, is the adoption of the MIPS 64 as the instruction set architecture. In addition to several online appendixes, two new appendixes will be printed in the book: one contains a complete review of the basic concepts of pipelining, the other provides solutions a selection of the exercises. Both will be invaluable to the student or professional learning on her own or in the classroom. Hennessy and Patterson continue to focus on fundamental techniques for designing real machines and for maximizing their cost/performance. * Presents state-of-the-art design examples including: * IA-64 architecture and its first implementation, the Itanium * Pipeline designs for Pentium III and Pentium IV * The cluster that runs the Google search engine * EMC storage systems and their performance * Sony Playstation 2 * Infiniband, a new storage area and system area network * SunFire 6800 multiprocessor server and its processor the UltraSPARC III * Trimedia TM32 media processor and the Transmeta Crusoe processor * Examines quantitative performance analysis in the commercial server market and the embedded market, as well as the traditional desktop market. Updates all the examples and figures with the most recent benchmarks, such as SPEC 2000. * Expands coverage of instruction sets to include descriptions of digital signal processors, media processors, and multimedia extensions to desktop processors. * Analyzes capacity, cost, and performance of disks over two decades. Surveys the role of clusters in scientific computing and commercial computing. * Presents a survey, taxonomy, and the benchmarks of errors and failures in computer systems. * Presents detailed descriptions of the design of storage systems and of clusters. * Surveys memory hierarchies in modern microprocessors and the key parameters of modern disks. * Presents a glossary of networking terms.

**Speak to Lead** Oct 02 2022 Speak to Lead is an essential, practical guide to professional communication and conduct. With simple language, engaging presentation and additional media support, the book has a focused and effective approach to enhance your speaking skills at the workplace.

**Microeconomics for Business** Jul 27 2019 This book breaks away from standard microeconomics textbooks for management students in numerous ways. Some of its relevant and useful features are: · A strong emphasis on concepts, their explanation, understanding and application · Graphical and logical derivations supplemented by economic intuition in easy-to-understand English, while retaining the rigour of algebraic treatment · Numerous real-life examples, largely pertaining to India · Two unique chapters: Demand for Assets and Game Theory and Economic Applications · Questions at the end of each chapter, emphasising the application of concepts This book will be valuable for BBA and B.Com. students and also for those pursuing Managerial Economics at the Masters level.

**Firefly Luciferase ATP Assay Development for Monitoring Bacterial Concentrations in Water Supplies** Oct 10 2020

**Internet of Things: A Hands-On Approach** May 05 2020 Internet of Things (IoT) refers to physical and virtual objects that have unique identities and are connected to the internet to facilitate intelligent applications that make energy, logistics, industrial control, retail, agriculture and many other domains "smarter". Internet of Things is a new revolution of the Internet that is rapidly gathering momentum driven by the advancements in sensor networks, mobile devices, wireless communications, networking and cloud technologies. Experts forecast that by the year 2020 there will be a total of 50 billion devices/things connected to the internet. This book is written as a textbook on Internet of Things for educational programs at colleges and universities, and also for IoT vendors and service providers who may be interested in offering a broader perspective of Internet of Things to accompany their own customer and developer training programs. The typical reader is expected to have completed a couple of courses in programming using traditional high-level languages at the college-level, and is either a senior or a beginning graduate student in one of the science, technology, engineering or mathematics (STEM) fields. Like our companion book on Cloud Computing, we have tried to write a comprehensive book that transfers knowledge through an immersive "hands on" approach, where the reader is provided the necessary guidance and knowledge to develop working code for real-world IoT applications. Additional support is available at the book's website: www.internet-of-things-book.com Organization The book is organized into 3 main parts, comprising of a total of 11 chapters. Part I covers the building blocks of Internet of Things (IoTs) and their characteristics. A taxonomy of IoT systems is proposed comprising of various IoT levels with increasing levels of complexity. Domain specific Internet of Things and their real-world applications are described. A generic design methodology for IoT is proposed. An IoT system management approach using NETCONF-YANG is described. Part II introduces the reader to the programming aspects of Internet of Things with a view towards rapid prototyping of complex IoT applications. We chose Python as the primary programming language for this book, and an introduction to Python is also included within the text to bring readers to a common level of expertise. We describe packages, frameworks and cloud services including the WAMP-AutoBahn, Xively cloud and Amazon Web Services which can be used for developing IoT systems. We chose the Raspberry Pi device for the examples in this book. Reference architectures for different levels of IoT applications are examined in detail. Case studies with complete source code for various IoT domains including home automation, smart environment, smart cities, logistics, retail, smart energy, smart agriculture, industrial control and smart health, are described. Part III introduces the reader to advanced topics on IoT including IoT data analytics and Tools for IoT. Case studies on collecting and analyzing data generated by Internet of Things in the cloud are described.

*The Optimal Homotopy Asymptotic Method* Jun 17 2021 This book emphasizes in detail the applicability of the Optimal Homotopy Asymptotic Method to various engineering problems. It is a continuation of the book "Nonlinear Dynamical Systems in Engineering: Some Approximate Approaches", published at Springer in 2011 and it contains a great amount of practical models from various fields of engineering such as classical and fluid mechanics, thermodynamics, nonlinear oscillations, electrical machines and so on. The main structure of the book consists of 5 chapters. The first chapter is introductory while the second chapter is devoted to a short history of the development of homotopy methods, including the basic ideas of the Optimal Homotopy Asymptotic Method. The last three chapters, from Chapter 3 to Chapter 5, are introducing three distinct alternatives of the Optimal Homotopy Asymptotic Method with illustrative applications to nonlinear dynamical systems. The third chapter deals with the first alternative of our approach with two iterations. Five applications are presented from fluid mechanics and nonlinear oscillations. The Chapter 4 presents the Optimal Homotopy Asymptotic Method with a single iteration and solving the linear equation on the first approximation. Here are treated 32 models from different fields of engineering such as fluid mechanics, thermodynamics, nonlinear damped and undamped oscillations, electrical machines and even from physics and biology. The last chapter is devoted to the Optimal Homotopy Asymptotic Method with a single iteration but without solving the equation in the first approximation.

**Yoga & Parapsychology** Jun 29 2022 Yoga and Parapsychology are two areas in which a significant amount of professional research is awaited. Parapsychology, considered as the discipline to study psi(psychic abilities), is essentially the science of siddhis (extraordinary human abilities). Yoga is considered to be an effective psycho-spiritual pursuit that results in the manifestation of a variety of supernormal phenomena. In fact, Patanjali's Yoga-Sutras is the foundational text of psychic science. One of its four parts, Vibhuti Pada, is filled with the description and discussion of a variety of paranormal phenomena. There is thus an intrinsic commonality between yoga and parapsychology, which remains essentially unexplored in any systematic way. A serious and scientific study of the two and the resultant synergy of their confluence could result in resolving many of the riddles that puzzle parapsychology today and be a harbinger of a vibrant science opening up new frontiers. Further, it could be seen as a productive East-West meet in a profound sense. Keeping this in view, a national conference and a workshop were organized during January 3-23, 2006 at Andhra University by the Institute for Human Science and Service with international participation. The present volume is a compilation of the major presentations at the conference and workshop, which are appropriately revised and edited in light of the discussions. The contents of the volume contain theoretical articles and reviews as well as experimental reports. Contributors come from different countries besides India, including the United States of America, Sri Lanka, the United Kingdom, Germany and the Netherlands. Thus, the volume is international in scope and coverage.

**The Golden Tap - The Inside Story of Hyper-Funded Indian Start-Ups** Jul 31 2022 Ever wondered why global investors are willing to write million dollar cheques to young and inexperienced entrepreneurs? Why companies are no longer judged on their ability to make profits? Why the valuation of a startup can dwarf that of its well-established counterpart? Is it a bubble? Or have the rules of the game changed? Can these hyper-funded; technology driven companiesbecome global superpowers? Or is it an unsustainable phenomenon? The Golden Tap gives you the answers. In a remarkably honest, no holds barred account; Kashyap – himself a serial entrepreneur – demystifies the technology ecosystem that exists in India today. From the origins of Amazon and Google, to the remarkable growth of Flipkart and Ola, he meticulously plots and chronicles a connected global sequence of events. Set in this background he recounts his personal roller coaster of a life.A story filled with ambition, greed, vanity, fear and success that all young entrepreneurs can relate to. Is this the business model of the future? Or merely a game of poker played by master investors? The answers pour out of The Golden Tap.

*Business Communication* Sep 01 2022 Business Communication 2e provides comprehensive and in-depth coverage of the concepts and key applications of business communication. The second edition of this text for management students has been revised to reflect recent changes in the business environment and the needs of students.

Tactics for Listening Nov 10 2020 A fresh, new edition of the classroom-proven listening skills favourite.

Cardiac Resynchronization Therapy Jun 05 2020 Cardiac Resynchronization Therapy continues to evolve at a rapidpace. Growing clinical experience and additional clinical trialsare resulting in changes in how patients are selected for CRT. This new edition of the successful Cardiac ResynchronizationTherapy builds on the strengths of the first edition, providingbasic knowledge as well as an up-to-date summary of new advances inCRT for heart failure. Fully updated to include information ontechnological advances, trouble shooting and recent key clinicaltrials, and with nine new chapters, this expanded text provides thelatest information, keeping the reader up-to-date with this rapidlyevolving field. The second edition of Cardiac Resynchronization Therapyis an essential addition to your collection.

*Lifestyle Sustainability and Management Solutions Using AI, Big Data Analytics, and Visualization* Feb 23 2022 "This book provides extensive research of Lifestyle Management and Services that contribute towards indication, detection, conduction, protection and technological enhancement including Machine Learning, Deep Learning, Artificial Intelligence, Big Data Analytics and Visualization"--

**Expert Indexing in Oracle Database 11g** Feb 11 2021 Expert Indexing in Oracle Database 11g is about the one database structure at the heart of almost all performance concerns: the index. Database system performance is one of the top concerns in information technology today. Administrators struggle to keep up with the explosion of access and activity driven by the proliferation of computing into everything from phones to tablets to PCs in our increasingly connected world. At the heart of any good-performing database lies a sound indexing strategy that makes appropriate use of indexing, and especially of the vendor-specific indexing features on offer. Few databases fully exploit the wealth of data access mechanisms provided by Oracle. Expert Indexing in Oracle Database 11g helps by bringing together information indexing and how to use it into one, convenient and blissfully short volume that you can read quickly and have at your fingertips for reference. Learn the different types of indices available and when each is best applied. Recognize when queries aren't using indices as you intend. Manage your indexing for maximum performance. Let Expert Indexing in Oracle Database 11g be your guide to deep mastery of the most fundamental performance optimization structure in Oracle Database. Explains how indices work, how they help, and how they hinder Demystifies the various index choices Describes the database administration chores associated with indices

Multifunctional Systems for Combined Delivery, Biosensing and Diagnostics Apr 03 2020 Multifunctional Systems for Combined Delivery, Biosensing, and Diagnostics explores how multifunctional nanocarriers are being used in combined delivery and diagnostics in contemporary medicine. Particular attention is given to efforts to i) reduce the side effects of therapeutic agents, ii) increase the pharmacological effect, and iii) improve aqueous solubility and chemical stability of different therapeutic agents. The chapters focus on applications of nanostructured materials and nanocarriers, highlighting how these can be used effectively in both diagnosis and delivery. This applied focus makes the book an important reference source for those wanting to learn more about how specific nanomaterials and nanotechnology systems can help to solve drug delivery and diagnostics problems. This book is a valuable resource for materials scientists, bioengineers, and medical researchers who are looking for an applications-oriented guide on how nanotechnology and nanomaterials can be used effectively throughout the medical treatment process, from diagnosis to treatment. Explores the benefits of using a variety of nanomaterials as drug delivery agents Explains how nanocarriers can reduce the side effects of therapeutic agents Provides an analysis of the pros and cons of using specific nanocarriers to solve particular diagnosis and delivery problems

Software Project Management Sep 28 2019

**Speak Now: 4: Workbook** Apr 15 2021 Communicate with confidence with Speak Now.With Video and Online Practice.Speak Now is a four-level speaking course which develops students' communication skills both in and out of the classroom.Every activity in Speak Now includes a speaking component. Video activities are integrated every four lessons, providing real-life language models for students.Students can also improve their listening, speaking, and pronunciation skills outside class through Online Practice. Featuring new audio, students can practice their pronunciation through a speak and record function.

*English Language and Communication Skills for Engineers (as Per the Latest AICTE Syllabus)* Apr 27 2022 English Language and Communication Skills for Engineers is an application based textbook tailored to meet the needs of undergraduate engineering students. Written in an interactive style, the chapters are supplemented with numerous examples, and practice exercises. The title begins with adiscussion on the essentials of English Language - LSRW. Following this, the book is divided into 6 units. Unit I on Essentials of Writing Skills discusses basics of English grammar, importance of vocabulary building and methods of identifying common errors in writing. Unit II on Writing Practicescovers the nature and style of sensible writing including main elements of a paragraph, essay and precis writing. Unit III and Unit IV concentrate on building Listening Skills and Reading Skills respectively. Unit V on Oral

Communication elaborates Phonetics and tips for improving conversations. Theconcluding unit on Communication at Workplace provides important pointers for successful Job Interviews and Formal Presentations.

**Person to Person** Sep 20 2021 The third edition of this highly regarded series focuses on building confidence in using language needed in everyday settings.

**Speak Now: 1: Workbook** May 17 2021

**Programming with C.** Sep 08 2020

*Inventive Communication and Computational Technologies* Dec 24 2021 This book gathers selected papers presented at the 4th International Conference on Inventive Communication and Computational Technologies (ICICCT 2020), held on 28–29 May 2020 at Gnanamani College of Technology, Tamil Nadu, India. The respective contributions highlight recent research efforts and advances in a new paradigm called ISMAC (IoT in Social, Mobile, Analytics and Cloud contexts). The topics covered include the Internet of Things, Social Networks, Mobile Communications, Big Data Analytics, Bio-inspired Computing and Cloud Computing. Given its scope, the book is chiefly intended for academics and practitioners working to resolve practical issues in this area.